F-6

FLEET

Hydraulic

SERVICE JACKS

Speed up tire changing, brake service, all under-chassis jobs.

A size for every service need

Built for years of trouble-free service. Easy to handle, fast-acting. Foolproof release valve and overload safety valve.

CAPACITIES:
1¼ ton
1½ ton
2 ton
4 ton
10 ton
20 ton

Your NAPA Jobber is a good man to know. He stocks the complete line of Fleet lifting equipment.

EDGEWATER AUTOMOTIVE DIV.
St. Joseph, Michigan

A three-day training clinic for ten new field representatives was held recently at the home office of Moog Industries, Inc., St. Louis, Mo., under the direction of Claude L. Suttles (1), vice president, sales, and Joseph Giebe (2), assistant sales manager. President H. C. Moog (4) presented company plans for future growth. Executive Vice President J. B. Bushyhead (3) said addition of the representatives was "due to rapid sales expansion in product lines requiring more sales support at the service and jobber levels."

Genuine Parts, Atlanta, Buys Syracuse Firms

GENUINE Parts Co., Atlanta, Ga., has added two Syracuse, N. Y., firms to its nation-wide operations, President Wilton D. Looney announced. The price was not disclosed.

They are the NAPA Syracuse Warehouse, Inc., and Unit Parts Syracuse Corp. He estimated annual sales volume of both at $2,000,000. Genuine's sales volume last year totaled $76,100,000.

"We intend to do our utmost to improve the service for our customers of the Syracuse operations," Looney said.

Wilcoxson Joins Dallas Firm

A. K. Wilcoxson, formerly vice president and general manager for E. S. Cowie, has joined The Motor Mart of Dallas, Texas, on the management level, according to President Bernard Egan.

Gross Marketing Ups Solheim

Gross Marketing Corp. has appointed I. "Scoop" Solheim general sales manager, succeeding H. D. "Wex" Wexelberg, who retired June 30. Simultaneously, the company announced appointment of Don Graff as field sales manager to operate primarily in the eastern United States from Arlington, Va.

Eaton Promotes Clark

Edgar W. Clark, formerly director of marketing research for Eaton Mfg. Co., has been promoted to the newly-created position of marketing services, Vice President E. M. de Windt announced. Clark will supervise and coordinate all marketing activities in advertising, sales and product promotions, as well as marketing research.

Cross-Allen Co. of Austin, Texas, has opened a machine shop in its **Del Rio** store.

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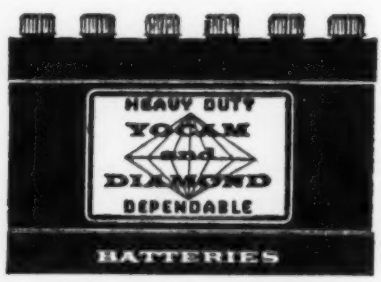

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YOCAM BATTERIES, INC.
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PENSACOLA - ORLANDO, FLA.
MOBILE, ALA. - COLUMBUS, GA.
COLUMBIA, S. C.